

loqi

PLEATED TRANSPARENT QUILTED METALLIC VELVET MILKY REFLECTIVE  
GESTEPPT METALLISCH SAMTIG MILCHIG REFLEKTIEREND PLISSIERT TR  
LECHOSO REFLECTIVO PLISADO TRANSPARENTE ACOLCHADO METÁLICO  
MÉTALLIQUE VELOURS LAITEUX RÉFLÉCHISSANT PLISSÉ TRANSLUCIDE  
VELLUTATO LATTEO RIFLETTENTE PIEGHETTATO TRASPARENTE TRAPUN  
TRANSPARENT QUILTED METALLIC VELVET MILKY REFLECTIVE PLEATED  
REFLEKTIEREND PLISSIERT TRANSPARENT GESTEPPT METALLISCH SAM  
ACOLCHADO METÁLICO TERCIOPELO LECHOSO REFLECTIVO PLISADO TR  
LAITEUX RÉFLÉCHISSANT PLISSÉ TRANSLUCIDE MATELASSÉ MÉTALLIQ  
TRASPARENTE TRAPUNTATO METALLICO VELLUTATO LATTEO RIFLETTEN  
VELVET MILKY REFLECTIVE PLEATED TRANSPARENT QUILTED METALLIC  
METALLISCH SAMTIG MILCHIG REFLEKTIEREND PLISSIERT TRANSPARE  
REFLECTIVO PLISADO TRANSPARENTE ACOLCHADO METÁLICO TERCIOF  
MATELASSÉ MÉTALLIQUE VELOURS LAITEUX RÉFLÉCHISSANT  
PIEGHETTATO TRASPARENTE TRAPUNTATO METALLICO VELLUTATO LAT

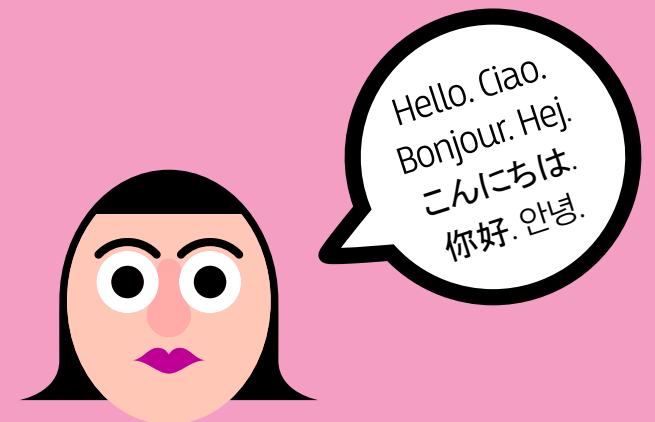
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# Who we are

We are expressive, colourful, everywhere. We bring creativity and good design into people's everyday lives. Born with a spirit of adventure, curiosity drives us to make good things even better.

We are internationally connected. We've come a long way, and there's so much more to discover.





# Our Textures

Our materials and textures are pretty fantastic. Let's get a bit nerdy here and learn about transparent, reflective, quilted and other special effects.

Touch me. Hug me.

Feel me.



## Pleated

Pleat by pleat. Line by line. Shape by shape. Every pleat is an emotion. Carry all happiness, wittiness, jolliness and flashiness with you at all times. Ride the plissé waves, explore the power of form and fold with our extra-loving, extra-classy fabric. Increase it. Decrease it.

Play me like an accordion.





## Quilted

Layers and lines. Finest fabrics. Smooth stitching. Hold tight and enjoy the ride. Make sure not to hide, let the quilted fabric be your guide. Hop on a ship and appreciate every quilted bit. Take your soft smoochy friend. Hug me.



## Metallic

Metallic is the new black,  
millennial pink and red carpet red.

The magic of metallic.

Jazz up your moves and dazzle  
everyone on the dance floor with  
metallic madness.

All the way to the moon!

Shine with me.





## Transparent

Your favoured friendly ghost.  
Your lucent translucent dream.  
It's smooth, milky, silky and sleek.  
And always ready to keep your most  
carefully kept secrets.

Be secretive, yet glowing and  
gleaming. Milky – your new  
most treasured type of  
transparent fabric.

Milk me.





## Reflective

Faster than light. Brighter than a meteorite. Get ready to take flight with the white-hot reflective fabric. Space cadets, astronauts, and cosmonauts, coming through! The future is now. This fabric has hi-reflective glass bead coating, that helps to shine a light through the stormiest nights. Lifting off the orbit has never been so fun before. Oh, and remember to mention it's long-lasting upon arrival to the space station! **Blind me.**



# Our Products

We make extra-loveable, super-strong backpacks, bags, zip pockets, luggage covers and weekenders. Our products are also just like you and me – great looking, smart and dependable. We are proud to be OEKO-TEX® Standard 100 certified.



# Fashion Collection

Walk the catwalk on Fifth Avenue. Get under the spotlight and wear your beret on the Champs-Élysées. Shine and sparkle amidst the lions of Piccadilly Circus. Be your own style icon with a dashing passion for fashion by LOQI.



PLEATED  
PL.CH



PLEATED  
PL.OR



PLEATED  
PL.CL



PLEATED  
PL.SU



TRANSPARENT MILKY  
BA.TR.MI



TRANSPARENT  
WE.TR.PI



TRANSPARENT  
BP.TR.PI



TRANSPARENT  
BA.TR.PI



TRANSPARENT  
WE.TR



TRANSPARENT  
BP.TR



TRANSPARENT  
BA.TR



TRANSPARENT  
ZP.TR



TRANSPARENT MINI  
ZP.TR.MI



REFLECTIVE  
BP.RE.SI



REFLECTIVE  
RE.SI



REFLECTIVE  
ZP.RE



METALLIC  
DB.MM  
2 BAGS IN 1



METALLIC  
WE.SI.GO  
2 BAGS IN 1



METALLIC  
BP.MM.GO



METALLIC  
MM.GO



METALLIC  
ZP.MM



METALLIC  
BP.MM.SI



METALLIC  
MM.SI



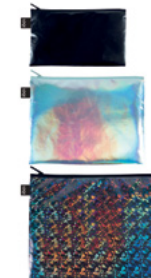
METALLIC  
BP.MM.RO



METALLIC  
MM.RO



METALLIC  
BP.ME.BL



METALLIC  
ZP.ME.BP



METALLIC  
BP.ME.PE



METALLIC  
BP.ME.PR





PU.CA

PU.VI

CO.PU1

PU.SE

PU.SA

CO.PU2

PU.CH

PU.PI

CO.PU3

MF.LO

2 BAGS WITH A ZIP POCKET

2 BAGS WITH A ZIP POCKET

2 BAGS WITH A ZIP POCKET



AR.YE

CW.NN

ZP.CW

LM.CW.NN

CW.CO

CW.JF

CW.GB

BP.HH.GR

HH.GR

ZP.HH



LM.HH.GR

BP.HH.MA

HH.MA

HH.AR

LM.HH.AR

HH.BI

WE.HH.BI

WE.MM.BL

2 BAGS IN 1

2 BAGS IN 1



WE.MM.SI  
2 BAGS IN 1

WE.MM.RO  
2 BAGS IN 1

QUILTED  
WE.QU.BL  
2 BAGS IN 1

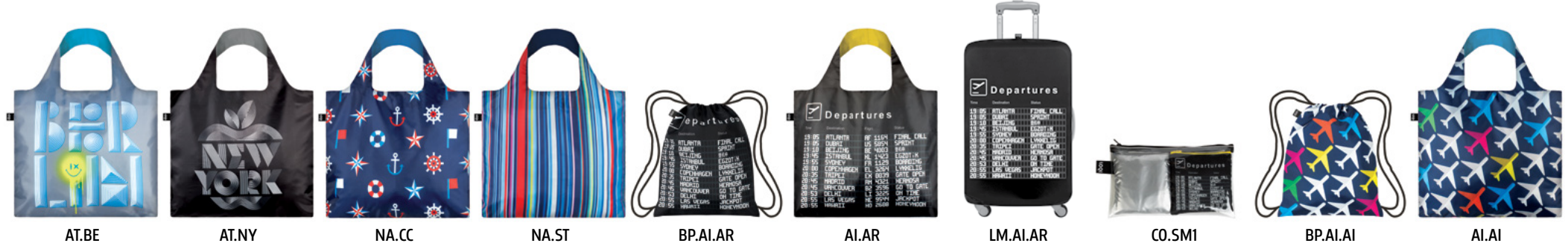
QUILTED  
WE.QU.BB  
2 BAGS IN 1

# Artists Collection

We've climbed the mountains of Romania. Stumbled through the streets of Tokyo. Got lost in London and buzzed in Berlin. We'll do just about anything to hunt down a LOQI artist.



2 BAGS WITH A ZIP POCKET



2 BAGS WITH A ZIP POCKET





# Museum Collection

From the Louvre to the Uffizi. From the Guggenheim to Centre Pompidou.  
 You can find a LOQI anywhere on this planet.  
 Finally there is enough art to go around.



BP.KH.PL

KH.PL

ZP.MU.KH

BP.PG.DO

PG.DO

PG.TA

BP.PM.CO

PM.CO

LM.PM.CO

MC.MV

RM.GO

RM.PV

GK.HY

GK.KI

ZP.MU.KL

CO.AL1

EM.SC

EM.SC.CO

MO.WL

MO.FB

2 BAGS WITH A ZIP POCKET

ED.SD

VG.AB

VG.LH

VG.SH

VG.SF

ZP.MU.VM

DB.VG.AB

2 BAGS IN 1

DB.VG.SF

2 BAGS IN 1





BP.VG.SN

VG.SN

BP.HO.WA

HO.WA

BP.HO.FU

HO.FU

ZP.MU.HO

LM.HO.FU

CO.AL2

JM.TT.IB

2 BAGS WITH A ZIP POCKET



BP.JV.GI

JV.GI

LV.MO

ZP.MU.MI

SB.VE.N

SB.PR

MAD.LA

MAD.IN

MAD.CH

MAD.BR



MAD.AR

MAD.JA

ZP.MU.MA1

ZP.MU.MA2

DB.AR.JA

2 BAGS IN 1

DB.LA.IN

2 BAGS IN 1

DB.BR.CH

2 BAGS IN 1



WE.VG.AB  
2 BAGS IN 1

WE.VG.SF  
2 BAGS IN 1

WE.LA  
2 BAGS IN 1

WE.AR  
2 BAGS IN 1



# LOQI



## Zip Pockets

Lipstick, a toothbrush and clean underwear. Passport, camera and warm socks. Cellphone, wallet and keys. Each new adventure calls for its own set of tools. Pack small and go big.

We come as a family.  
Mini 13 x 23 cm  
Midi 20 x 27 cm  
Maxi 25 x 32 cm  
I'm made of 150d Oxford.



## Backpack

May the road be fun.  
May the road be fast.  
May it be full of friendly twists  
and flavourful turns.  
May the road be a fantastic blast.  
This one is for our dearest, fearless friends.  
This one is one for the road. The LOQI backpack.

I weigh 85 g. I can carry 10 kg.  
My size 34 x 43.5 cm.  
My zipper 16.5 cm.  
My zipper is double-sided.  
I'm made of 150d Oxford.



## Bag

Strong like a man, loyal like a dog.  
Eco-friendly, reusable, chemical-free,  
long-lasting, water-resistant, washable.  
And extremely good looking.  
No, it's not too much to ask.  
You can have your cake and eat it too.

I weigh 55 g.  
I can carry 20 kg.  
My size 50 x 42 cm.  
My inside pocket 11 x 11.5 cm.  
My handle 27 cm.  
I'm made of polyester.



## Weekender

Ready for the weekend.  
Hike the highest mountains.  
Sunbathe on Mediterranean beaches.  
Travel all the way to the moon!  
Flip it. Fold it. Frisbee it.

I weigh 307 g. I can carry 15 kg.  
My size 25 x 50 x 25 cm.  
My adjustable strap 27 - 60 cm.  
My side pocket zipper 20 cm.  
My handles 27 cm.  
I'm reversible.  
I'm made of polyester.



## Luggage Cover

Bring bliss to the baggage claim.  
Get giggles at the gate.  
You'll earn miles and miles of smiles  
with a LOQI luggage cover. Sometimes  
what's on the outside counts too.

Medium  
H 58 - 65 cm  
W 35 - 45 cm  
D 20 - 30 cm  
I'm 85% Polyester and 15% Spandex.  
My material strength is 310 GSM.

**OEKO-TEX®**  
CONFIDENCE IN TEXTILES  
**STANDARD 100**  
18.0.54194 HOHENSTEIN HTTI

Tested for harmful substances.  
[www.oeko-tex.com/standard100](http://www.oeko-tex.com/standard100)

# We're Doing Good

Wake up feeling good about yourself. Even if you don't make it to the gym first thing in the morning, just look over at your LOQI.

Here at LOQI, the quality and durability of our bags have always been a priority and we are proud to say all our products are sustainably produced. And we promise they will also make you **smile** along the way. Many reusable bags offer poor quality, not so with LOQI.







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## Our Factory

LOQI is made in China, the Land of the Red Dragon. It is a family factory with 150 workers. Our factory has 30% shares in our LOQI brand, this is how we ensure our quality. Good quality also means production meets high ethical standards. The factory has received accreditation from the third-party BSCI, a leading supply chain management system controlling all workers benefits from fair health to fair pay, safety, work hours and legal rights. LOQI makes products that both the environment and people love. We love our factory. And our factory loves us. It's a match made in heaven.

## Oeko-Tex Certified

LOQI is an eco-friendly, [OEKO-TEX® certified product](#). This is proof of our commitment to producing sustainable products without harmful substances. The certification includes tests for illegal substances, legally regulated substances, substances which are harmful but not yet regulated, and also includes precautionary measures to safeguard consumer health around colour-fastness and skin-friendly pH-value and [food safe](#). Phew!

## Waterless Printing & Recycled Paper

Here comes our favourite part! We make sure all our products are printed using [waterless printing](#). Our eco-friendly dyes have been OEKO-TEX® STANDARD 100 tested. There is [zero dye wastage](#). Our sublimation printing papers are recycled to make our cartons for transport. These cartons are recycled again and again shipping our goods from our warehouses to our prized customers.

## Our Dyes

At the LOQI factory there is no dye waste product from printing. We recycle the leftover colours and mix them to create black for monochromatic designs. By the way, [no bleaches](#) are used either. Doesn't this sound good?

# Our Materials

## Meet our Polyester Taffeta

Textile strength is the wonder of this material. That's why LOQI lasts and lasts. Sustainability also means wear it as long as possible. Or to be more precise, to wear it until it's broken beyond repair. This material has multiple properties. Water resistant. Colour fast. Food safe. A simple hand wash to clean has low energy impact – use less water than some natural fabrics like cotton.

## Meet our TPU

We would like you to meet TPU. Elastic, breathable, water resistant, impact resistant, abrasion resistant, oil resistant. Oh, and it does not stiffen or discolour over time. Bam. TPU is not toxic. It is safe in many applications. It is even used in biomedical cases. TPU material is not to be confused with plastic PVC or PET which are harmful to the environment and to humans. PVC contains dangerous chemical additives such as phthalates and chlorine. TPU not only differs from them by its safety certification but also by its many quality properties. Wait, that's not it – it is mechanically **recyclable** and can be melted and moulded over and over again! We told you we love to **reuse**.

## Our Community

Say YES to a LOQI that brightens up your day, every day. **Say no to one use plastic bags.** Let's reduce the use of plastic bags together, we care for the environment as much as we can. Our community is making a difference by always carrying a LOQI. It means the World, Mars, and Venus to us.





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MATELASSÉ MÉTALLIQUE VELOURS LAITEUX RÉFLÉCHISSANT PLISSÉ T  
PIEGHETTATO TRASPARENTE TRAPUNTATO METALLICO VELLUTATO LAT